

MUSINGS

for a better world



Susan Rockefeller

@susanrockefeller

Award Winning Filmmaker, Author, Philanthropist, Public Speaker, Artist

#Protectwhatisprecious™ #forabetterworld

www.susanrockefeller.com

MUSINGS

for a better world

Founder & Editor-in-Chief

@musingsmagazine

www.musingsmag.com

Founder and Editor-in-Chief of Musings (2016), Susan Rockefeller curates ideas and inspiration from pioneers in health, environmental, and social consciousness. She provides sustainable alternatives for cross-category consumption, and interviews thought-leaders in entrepreneurship, responsible innovation, social impact, and the arts to provide inspirational calls to action and day-to-day solutions that drive positive change.

60K

SOCIAL MEDIA
REACH

10K

NEWSLETTER
REACH

88%

RETURNING
VISITORS

25.5%

NEWSLETTER
OPEN RATE

*Championing responsible innovation
for a more sustainable future*

CONTACT: HELLO@MUSINGSMAG.COM

PROFESSIONAL OVERVIEW

FOUNDER:

Musings @musingsmagazine

SUSTAINABILITY EDITOR:

Entity Mag @entitymag

PRINCIPAL:

Louverture Films

AUTHOR:

Green at Work: Finding a Business Career that Works for the Environment,
Finding Your Way with an MBA: Insights from Those Landing Their Ideal Jobs

ORIGINAL FILMS:

Food for Thought, Food For Life, Mission of Mermaids, Bach Star Café,
Striking a Chord: Instruments of Healing,
Making the Crooked Straight, Running Madness

PHILANTHROPY

BOARD OF DIRECTORS:

Oceana @oceana,
Stone Barns Center for Food & Agriculture @stonebarn
We Are Family Foundation @wearefamilyfoundation
Land and Garden Preserve
Unleashed @unleashedworld

ADVISOR:

Made Safe @madesafe
Oceanic Global @Oceanic.Global,
Food System 6

MEMBER:

Council of Foreign Relations,
MoMA Film Committee

SPEAKING ENGAGEMENTS

J.P.Morgan

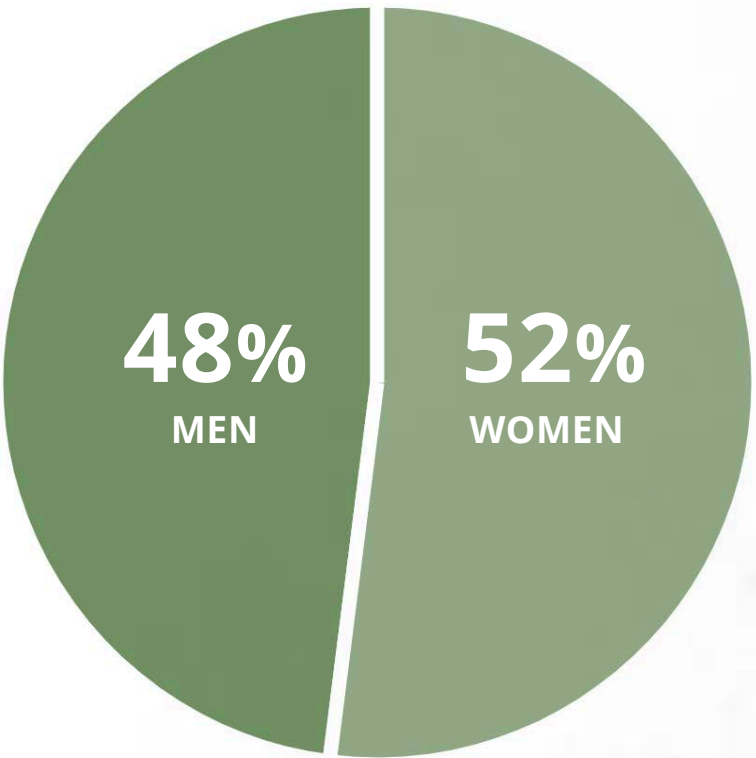
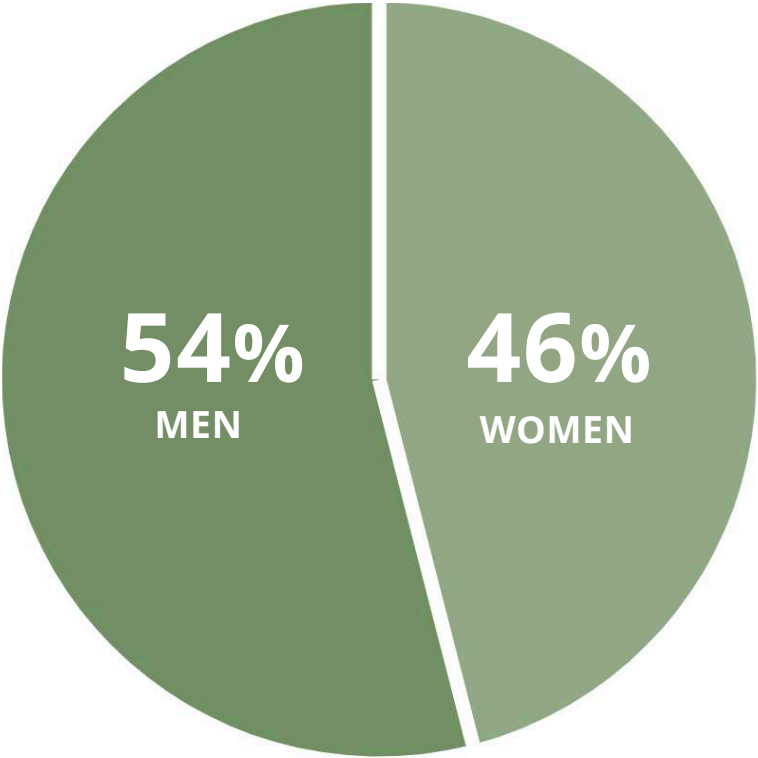


PREVIOUS PARTNERSHIPS



AUDIENCE

Susan Rockefeller’s social media audience and Musings’s mailing list consist of followers eager to learn about the latest innovations and insights in the realms of health, environmental, and social impact as well as global CEOs, thought leaders, politicians, philanthropists, influencers, and entrepreneurs from Susan’s personal network.



PRESS

Featured In:

OBSERVER WWD HAMPTONS VOGUE WHO WHAT WEAR BLOUINARTINFO TOWN&COUNTRY GOTHAM

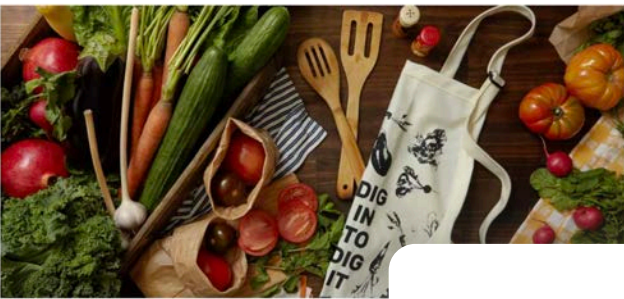
THE EPOCH TIMES Beach MODERN LUXURY O THE OPRAH MAGAZINE HAUTE LIVING NATIONAL GEOGRAPHIC VANITY FAIR Virgin Los Angeles Times

Press Highlights:

Susan Rockefeller Takes a Stab at Food Day

Food for Thought, Food for Life and the power of your fork

By Francis Curriel • 10/23/15 1:37pm



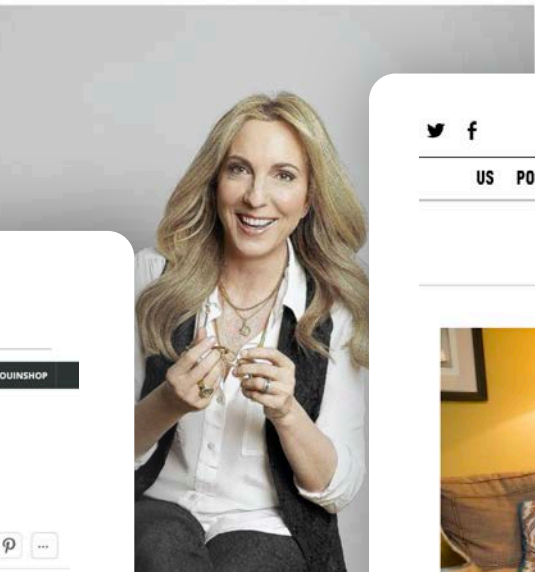
The Food for Thought, Food for Life collection features an apron that reads "DIG IN TO DIG IT" (Heinrich)

New York City foodies, fashionistas and film critics

On Saturday, October 24, Susan Rockefeller will launch her new collection, titled Food for Thought, Food For Life, and an educational film in conjunction with Food Day.

Filmmaker's jewelry line is also a platform for raising awareness about oceans' plight

By JANET KINOSIAN and SPECIAL TO THE LOS ANGELES TIMES APR 19, 2014 | 7:00 AM



THE EPOCH TIMES



Susan Rockefeller at her home on the Upper East Side in Manhattan, New York, on Sept. 8, 2014. (Samira Bouaou/Epoch Times)

Susan Rockefeller on Protecting What Is Precious

VOGUE

H&M Debuts Its First Conscious Exclusive Collection for Fall at Bloomingdale's Hill at Stone Barns

11:07 AM



BLOUINARTINFO

The Resident: Susan Rockefeller's Guide to New York

By NICHOLAS FORREST | DECEMBER 29, 2016



View Slideshow

HL HAUTE LIVING

Susan Rockefeller Dives Deep into the Hamptons with Her Ocean-Inspired Jewelry Collection

Published in BLOG

June 11, 2014 by Jennifer Kamen



For Susan Rockefeller, the Hamptons signify a place of innocence, a place of beauty, and a place of mystery. "My earliest memories are being in East Hampton making sand castles and admiring the elemental aspects of the beauty of the sun, the salt, the sky, the clouds, and the farmland," she says wistfully from her Upper East Side abode. "Just great memories of being outside, catching fireflies, Good Humor trucks driving by, and all those wonderful memories that make a happy

PARTNERSHIP OPPORTUNITIES

Ambassador Services/Endorsement

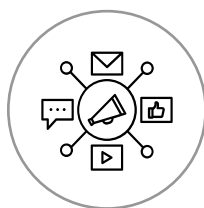
Exposure within Susan Rockefeller's personal and professional networks



**SOCIAL MEDIA
PROMOTIONS**



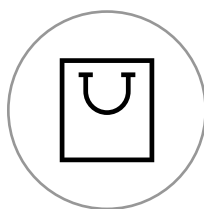
**DESIGNATED NEWSLETTERS
& E-MAIL MARKETING**



**CAMPAIGN
INCLUSION**



**RELEVANT
PRESS MENTIONS**



**GIFT BAG
INCLUSION**



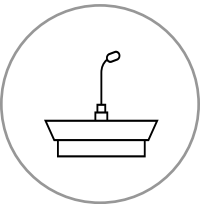
**CO-BRANDED PRODUCTS
& LICENSING**





PARTNERSHIP OPPORTUNITIES

Co-Hosted & Co-Branded Events



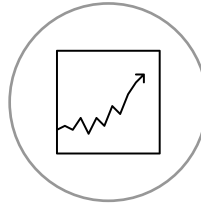
PARTNER SPEAKING
OPPORTUNITIES



DESIGNATED NEWSLETTERS
& E-MAIL MARKETING



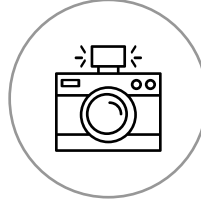
EDITORIAL
FEATURE



INCLUSION IN
PRESS COLLATERAL



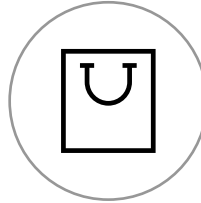
ON-SITE BRAND
INTEGRATION



EVENT PHOTOGRAPHY
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RELEVANT
PRESS MENTIONS



GIFT BAG
PLACEMENT

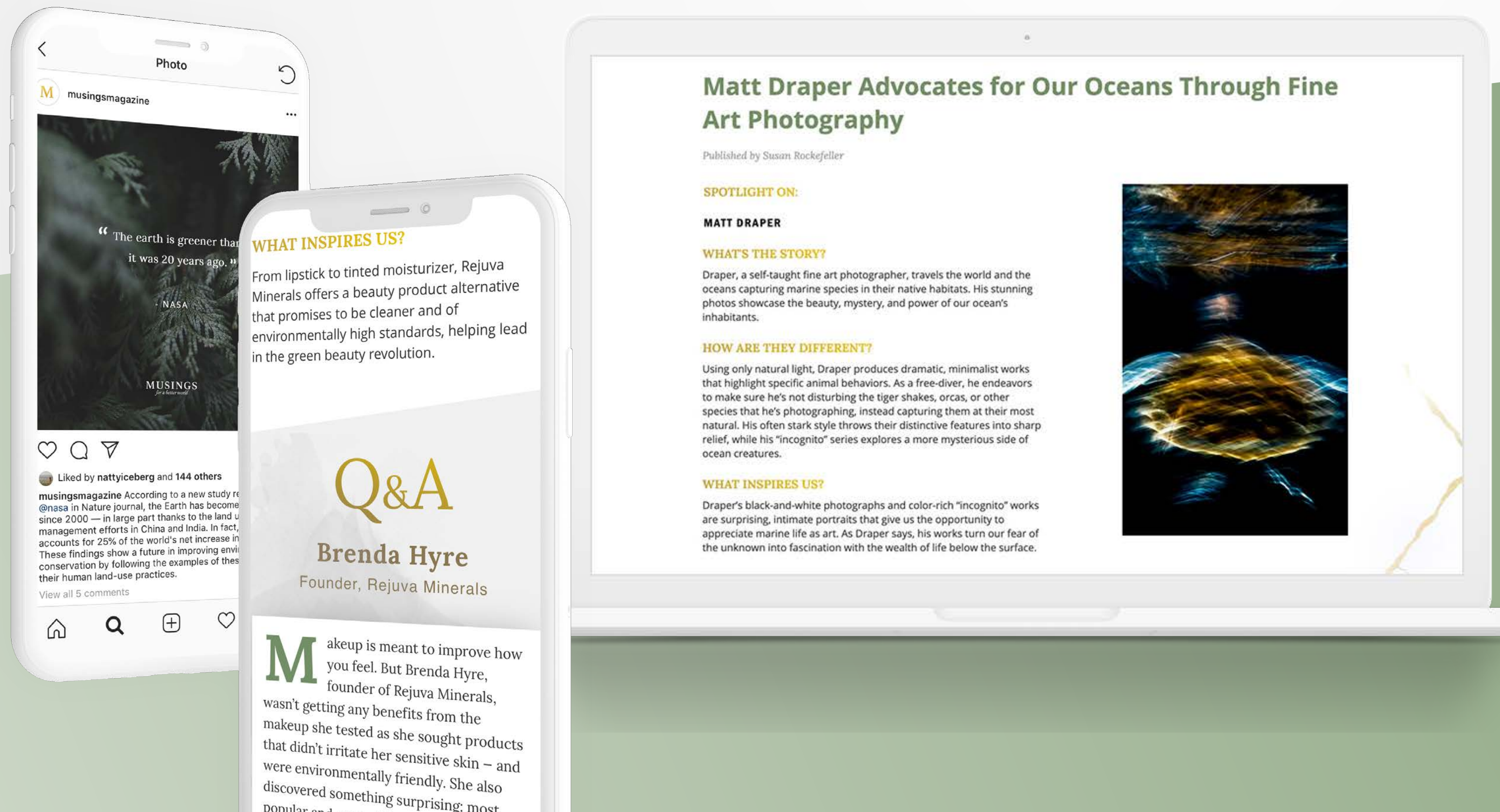
WWD


Ohana & Co. Hosted 8th Success for Progress Luncheon

Ohana & Co. joined forces with philanthropists Susan Rockefeller and Kara Ross for the annual get-together last week.

NEWSLETTER FEATURE & SOCIAL PROMOTION

Founded by Susan Rockefeller, Musings is newsletter and digital magazine that curates ideas and innovations that pave the way for a more sustainable future. The Musings newsletter is distributed to Susan's personal and professional network twice a month, with custom graphics created and shared via Susan's and Musing's social platforms.



A still life composition featuring a cup of coffee, a pen, a plant, and stones on a textured surface. The cup of coffee is in the top left, with a white rim and a light brown, frothy interior. The pen is in the bottom right, black with white text and a barcode. The plant is in the bottom left, with green leaves and white variegation. The stones are scattered around the edges, with some dark and some light. The background is a textured, light brown surface.

For Partnership, Speaking & Press Inquiries:
hello@musingsmag.com

The background is an abstract composition of various shades of green and yellow. It has a textured, almost marbled appearance with irregular, vein-like patterns. There are several prominent, irregular cracks or fissures in a light yellowish-gold color that run across the surface, particularly on the right side and bottom. The overall effect is organic and aged, similar to old parchment or stone.

Thank You.